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## EXPERIENCE

### **Kaliber Global/ProMark - Graphic Designer**

**Oct. 2016 – Present**

- Lead and Manage Creative Team (4 Designers, 2 Copywriters)
- Product Design (Physical Design, Colors, Materials, Features, etc.)
- Product Visual Brand Identity (Name, Logos, Typography, etc.)
- Package Design (Dieline Creation, Graphics, etc.)
- Multipage Manual Design and Package Insert Materials
- Lifestyle Video/Photoshoot Brief Creation
- Light Video/Audio Editing
- Light Studio Photography
- Lifestyle Photo Compositing
- eCommerce Marketing Strategy and Graphic Production
- eCommerce Listing Graphics Strategy, Creation and Optimization
- eCommerce Storefront Design and Production
- Create/Follow Brand Style Guides
- Retail Catalog Layout and Creation
- UX/UI Design (Websites, Applications)
- Front-End Web Coding (HTML, CSS, JS)
- Logo Design
- Presentation Design and Delivery
- Social Media Marketing Asset Production (Video, Graphics, Photo Editing, etc.)
- Live Stream Production and Acting (Amazon Live, Facebook Live)

### **Freelance - Graphic Designer**

**Jan. 2007 – Present**

- T-Shirt Designs for Regional Events
- Logo Design for Private Businesses

## EDUCATION

### **The Art Institute of Seattle**

**2017**

Bachelor of Fine Arts in Graphic and Web Design with Honors

## SKILLS

Windows and Mac Operating Systems, Adobe Photoshop, Illustrator, InDesign, After Effects, Experience Design, Autodesk 3DS Max, and Microsoft Office Suite. Knowledge of screen printing, package design, multipage layout design, user testing, UX/UI development, and motion graphics. Experience coding in HTML, CSS. Experience with general office and printing equipment.